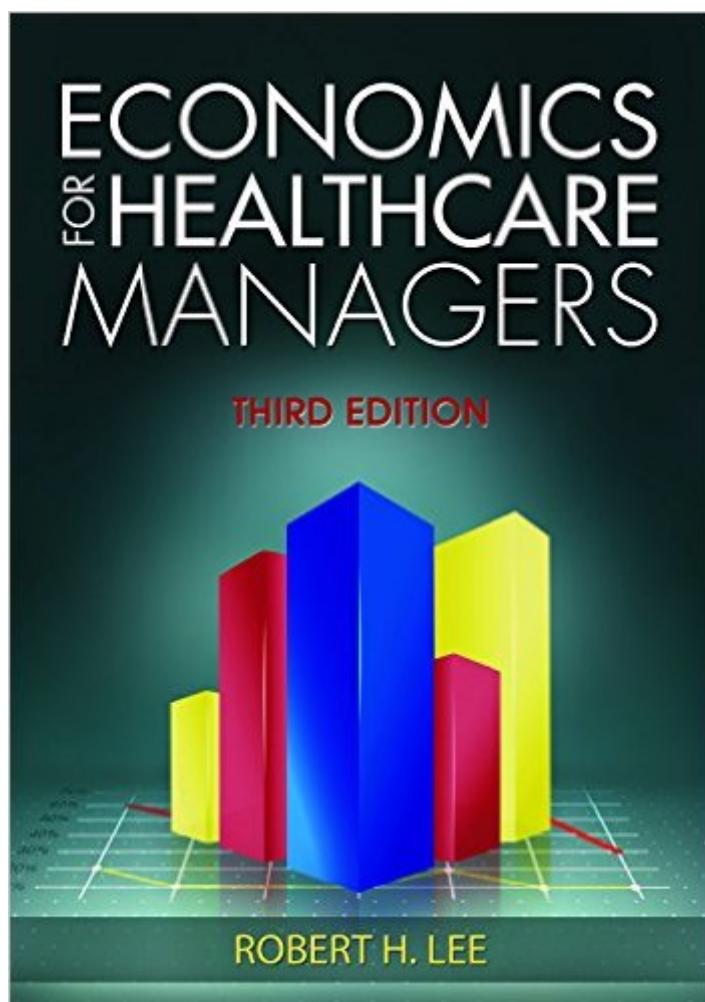


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# Economics For Healthcare Managers, Third Edition



## **Synopsis**

Many changes are underway in healthcare as a result of both the Affordable Care Act (ACA) and insurers ability to discern between efficient and inefficient healthcare providers. With more emphasis being placed on exceptional value for customers, healthcare managers must have a solid understanding of economics to lead them through these turbulent times. In this new edition, the author examines efforts to control costs many of which are being implemented by private insurers while addressing initiatives such as population health and improved patient experiences in care. This text can serve as a practical guide for future healthcare managers to help simplify and improve decision making when faced with everyday issues, such as market demand, profitability, risk, and regulations. This thoroughly revised edition includes: New content throughout the book that discusses the features of the ACA and its economic impact on healthcare providers and insurers A new chapter, Bending the Cost Curve, that addresses reducing costs per patient while improving patient care A final chapter titled Behavioral Economics that explains why rational decision making may be limited and provides ways to improve decision making Cases and contemporary research in economics that highlight the changes in healthcare over the past decade This book provides a broad framework of healthcare economics and is suited for introductory-level courses in both undergraduate and graduate health administration programs.

## **Book Information**

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## **Customer Reviews**

Great book that is written in a way that health care providers can gain the necessary knowledge to

understand the economic trends and behaviors of various stakeholders without having any prior experience in business and/or economics. It provides comprehensive information with both macro and micro views of the health care environment. The content is easy to understand, gives very relevant examples of current situations, and does it without being overly granular. This was the perfect text for medical professionals at the graduate level.

Good examples and very informative. It is a little bit of managerial and financial accounting concept reviews. Easy to understand definitions and solutions.

Great read for an important subject just wish the chapter questions had explanations.

Not really into this book, but that's just me.

Very happy with purchase.

Professional

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